



Contact Robert C. Gerould
Tel. 916-532-0108
Email: bobgerould@gmail.com

FOR IMMEDIATE RELEASE
www.BobandRoProductions.org

RUMORS OF RETIREMENT HAVE BEEN GREATLY EXAGGERATED
Former Founders Continue the Dream

Rosemarie and Bob Gerould, founders and former managers of the Magic Circle Theatre in Roseville, have announced the formation of a new community theatre organization in Sacramento. A board of directors has been recruited, incorporation papers have been filed and the application for tax-exempt status is waiting government approval, according to Bob Gerould, who is heading up the formation team. According to the Geroulds, the new organization will have three branches:

Ro and Bob's Old Time Radio Theatre which is presenting old radio shows, live, for residents of retirement facilities, service clubs, schools, and other facilities, They have already begun performing and the response has been good.

Bob and Ro Productions which will present live theatrical entertainment with the same quality and good taste audiences came to expect during their 22 years at the Magic Circle. Thanks to an arrangement with Jackie Schultz-Randall they will be producing their first show in January at the Studio Theatre, 10th and R Streets, Sacramento.

Children's Workshop Program "Study at the Studio" run by Michael Peters to provide workshops to young people ages 8 - 16. Michael has provided workshops at the Studio Theatre in the past, and we are excited to bring him back.

The Geroulds started the Magic Circle Theatre in a store front on Sunrise Boulevard in 1987 with an initial treasury of \$55,000, which they raised from friends, relatives, business associates and their own money. Under their direction the organization grew to be a \$1.2 million corporation. The Magic Circle Children's Fairytale theatre, which was created by the Geroulds, with the help of Bob and Lillian Baxter of Runaway Stage Productions, and which only used scripts written by Rosemarie and Bob Gerould, drew up to 45,000 children a year, making it one of the largest Children's theatres in California. With Bob as producer and stage manager and Rosemarie as director, their production of Neil Simon's Chapter Two recently won the Sacramento Area Regional Theatre Alliance's Elly Award as the best comedy of 2008-2009.

When asked about their abrupt retirement from the Magic Circle Theatre, Gerould responded, "To paraphrase Mark Twain, rumors of our retirement have been greatly exaggerated. We have plenty of energy and a strong desire to create another excellent community theatre."

###

If you'd like more information about Gerould Creative, or to schedule an interview with Robert Gerould, please call Gerould Creative at 916-532-0108 or e-mail bobgerould@gmail.com